

THE LUCKY “7” SERIES

***SEVEN MAJOR REASONS WHY EMPLOYEES LEAVE
and what to do about it!***

An interactive workshop designed to improve retention, motivation and productivity of employees

Presented by

WAYNE R. BERRY
President & Managing Director
AQUARIUS INTERNATIONAL CORP.
Saint Louis, Missouri

Based in part on the best-selling book
The 7 Hidden Reasons Employees Leave
by Leigh Branham

Admission by pre-registration only

CONTENT OUTLINE

...Why employee retention is more critical now than ever before

...Employee turnover

Analysis - what is your track record?

Cost – what is your real cost of acquisition

Given reasons for leaving compared to actual reasons

...The two circles

...The problems with middle managers

...The perceptions that cause turnover

1. The job (workplace) not as expected
2. Mismatch between the job and the person
3. Absence of (or too little) coaching or feedback
4. Perceived lack of advancement
5. Lack of recognition (ROBS)
6. Stress (including work/lifestyle out of balance)
7. Loss of trust, respect, confidence in management

...Solutions – attend the workshop!